



## United Business Media

8 February 2008

### United Business Media acquires Exposure Events UK Limited

#### *CMPi expands Built Environment portfolio through acquisition of public sector event*

United Business Media plc today announces that it has acquired Exposure Events UK Limited (Exposure Events) on behalf of CMPi. UBM has acquired the business from its founders for an initial cash consideration of £0.6m, with a further performance-related consideration of up to £1.9m payable over the next two years.

Exposure Events is a small, fast-growing exhibition business serving the UK secondary schools' rebuilding and renewal market. The company's event, the Building Schools Exhibition and Conference (BSEC), was launched in Harrogate in February 2006, targeting local authorities, construction companies and consultants involved in the UK government's Building Schools for the Future programme. Under this programme the UK government is committed to the rebuilding and renewal of nearly every secondary school in the UK.

The 2007 BSEC event attracted more than 100 exhibitors and over 500 paying attendees but as the market-leading national event in this market, it is expected to grow substantially. The 2008 event has been relocated from Harrogate to the much larger Manchester Central venue (formerly G-Mex). The BSEC show fits well with CMPi's existing Built Environment product portfolio and enables CMPi to secure a foothold in the North West of England where significant regeneration and redevelopment is anticipated in the coming years.

Gary Hughes, Chief Executive of CMPi said:

"CMPi has taken this opportunity to acquire an early-stage event with excellent growth and development opportunities. The exhibition fits particularly well into our existing Built Environment portfolio, which includes our Think and Thames Gateway Forum exhibitions and publications such as Building, both from a product and a geographic perspective. I look forward to working with the dynamic management team to leverage our event development know-how and to maximise Exposure Events' potential."

- Ends -

### Contacts

#### Media

Peter Bancroft

E-mail

Direct telephone

Director of Communications

[communications@ubmgroup.biz](mailto:communications@ubmgroup.biz)

+44 20 7921 5961

Chris Barrie	Citigate Dewe Rogerson
E-mail	<a href="mailto:chris.barrie@citigatedr.co.uk">chris.barrie@citigatedr.co.uk</a>
Direct telephone	+44 20 7282 2943
Mobile	+44 796 872 72 89

#### **Analysts/Investors**

Email	<a href="mailto:investorrelations@ubmgroup.biz">investorrelations@ubmgroup.biz</a>
Direct telephone	+44 20 7921 5095
Nigel Wilson	+44 20 7921 5019
Andrew Crow	+44 20 7921 5940

## **Notes to Editors**

### **1. About United Business Media Plc**

United Business Media Plc is a leading global business media company. We inform markets and bring the world's buyers and sellers together at events, online, in print, and with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists around the world. Our 5,000 staff in more than 30 countries are organised into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently.

For more information, go to [www.unitedbusinessmedia.com](http://www.unitedbusinessmedia.com).