



United Business Media

6 November 2006

Robert Priest-Heck joins United Business Media management team

United Business Media plc is pleased to announce that Robert Priest-Heck has joined UBM's senior management team. Until recently, Bob was the Chief Executive Officer of MediaLive International Inc, a provider of more than 20 IT and telecoms-related media properties in the US, Japan and Europe, most notably the worldwide Interop brand and Web 2.0 events. Following UBM's \$65m acquisition of MediaLive in January 2006, Bob oversaw the company's successful integration into UBM's US-based technology industry marketing solutions business, CMP Technology.

As part of UBM's senior management team and reporting to UBM's CEO David Levin, Bob will work with UBM's business development team in identifying and completing global acquisitions, particularly of events and online businesses, in anticipation of taking a leading executive role in a newly acquired business.

David Levin, Chief Executive Officer of United Business Media plc said:

"I am very pleased that Bob is joining UBM's management team. Bob's experience, expertise and track record of successfully growing media businesses will strengthen our management team as we look to make acquisitions and grow the business. The appointment of Bob Priest-Heck – as well as the recent appointment of Tony Uphoff to lead CMP's Business Technology Group - demonstrates our continuing commitment to building management strength across UBM and its businesses."

- Ends -

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Notes to Editors

1. About United Business Media plc

United Business Media is one of the world's leading global business information companies. UBM brings together the world's buyers and sellers, helping their markets work effectively and efficiently through PR Newswire's news distribution network, Commonwealth's trade and transportation business intelligence, and through CMP's portfolio of events, print and on-line publications. For more information, go to www.unitedbusinessmedia.com

1.1. About PR Newswire

PR Newswire is the world's leading corporate news distribution service. Headquartered in New York, PR Newswire provides news distribution, targeting, measurement and broadcast services on behalf of tens of thousands of customers including many of the world's top companies and agencies. PR Newswire has offices in 11 countries and routinely sends its customers' news to outlets in 135 countries and in more than 40 languages. PR Newswire's services include ProfNet Experts, eWatch, MEDIAtlas, Search Engine Optimization, MediaRoom, MediaSense and MultiVu. For more information, go to www.prnewswire.com

1.2. About CMP / Commonwealth

CMP's portfolio of more than 200 newspapers, magazines and directories, 200 websites and 300 events brings together buyers and sellers from a range of global sectors including technology, healthcare, the built environment, lifestyle, fashion and ingredients. CMP operates globally through four divisions:

1.2.1. **CMP Technology:** CMP Technology is the USA's leading high tech B2B media company, providing marketing solutions for the global technology industry. Through its market-leading portfolio of trusted information brands, CMP Technology has earned the confidence of more technology professionals than any other media company. As a result, CMP Technology is the premier provider of access, insight and actionable programs designed to connect sellers and buyers in ways that yield superior return on investment. For more information, go to www.cmp.com

1.2.2. **CMP Asia:** Headquartered in Hong Kong with offices throughout the region, CMP Asia is a leader in exhibitions and online and print business information publications for Asian markets. Working with partners from around the world, CMP Asia stages a range of leading events which includes the largest international jewellery, leather and fashion, beauty and furniture trade shows in Asia, as well as the definitive health show for the Japan market. For more information, go to www.cmpasia.com

1.2.3. **CMP Information:** Operating in the UK and internationally, CMPi provides professional media solutions to around 20 industry sectors. Its products include magazines, exhibitions, conferences, awards events, information products and websites, targeted at business professionals across a range of markets such as the built environment, travel, licensed trade, agriculture, security and ingredients. For more information, go to www.cmpi.biz

1.2.4. **CMPMedica:** CMPMedica provides information and education to healthcare professionals and patients around the world. It has a unique portfolio of professional media products including newspapers, magazines, drug directories, electronic databases, websites and events. For more information, go to www.cmpmedica.com

1.2.5. **Commonwealth Business Media:** Commonwealth Business Media is the leading information provider to the global trade and transportation market with comprehensive proprietary data, news and analytical content. Its leading brands include Port Import Export Reporting Service ("PIERS") Global Intelligence Solutions, BACK Aviation Solutions ("BACK"), The Journal of Commerce and a number of directory databases covering the international

trade, railroad and trucking markets. Commonwealth is headquartered in East Windsor, New Jersey with offices around the US and internationally. For more information, go to www.cbizmedia.com