



United Business Media

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CMP Technology Recruits Tony Uphoff to Lead its Business Technology Group

Publishing Industry Veteran Takes the Reins of Flagship Brands *InformationWeek*, *TechWeb* and *Interop*

Manhasset, NY - - October 10, 2006 - - CMP Technology, a marketing solutions company serving the technology industry through innovative marketing ideas and targeted media, today announced the return of Tony Uphoff as President of its Business Technology Group (BTG), effective October 23. BTG is an extensive brand portfolio which serves the information needs of more than one million C-level executives and IT professionals. The portfolio includes industry-leading brands such as *InformationWeek*, the *TechWeb Network* and *Interop*®, North America's largest and most comprehensive IT event. Uphoff will report to Steve Weitzner, President and CEO of CMP Technology.

"We are excited to welcome Tony back to CMP," Weitzner said. "Tony has a keen sense of the complex and rapidly changing technology industry and a strong understanding of our customers' needs. He will concentrate on the strategic positioning of our portfolio of enterprise brands and help accelerate the transformation of CMP Technology into a multimedia marketing solutions company."

An industry veteran with over 20 years' experience, Uphoff built a strong track record at CMP throughout the 1990's, creating the vision and implementing the strategy for *InformationWeek*, the largest and most influential community of IT buyers and providers. He developed a 360-degree marketing approach, surrounding customers with *InformationWeek's* integrated media platform and delivering immense value to advertisers. Under Tony's leadership, *InformationWeek* became recognized as the top publication among IT media, a position it continues to hold. In addition, Uphoff strengthened BTG's outstanding brand portfolio, based on a strong commitment to editorial quality and innovation.

"I couldn't be more enthusiastic about joining the CMP team," Uphoff said. "The new technology cycle we are entering, along with the people, brands and assets the company has right now, make the BTG uniquely suited to redefine the business computing marketplace and in turn, the competitive landscape."

Uphoff rejoins CMP from VNU Business Media, where he was publisher of *The Hollywood Reporter* and President of the Film & Performing Arts Group. Prior to VNU, Tony was vice president of technology media at Advanstar Communications. Earlier in his career, he worked for Beliefnet and Ziff Davis.

Uphoff succeeds Jeff Patterson, who decided to leave CMP to pursue other opportunities. "I would like to thank Jeff Patterson for his tireless efforts on behalf of CMP. He has been a close colleague for the past ten years and I wish him well in his new endeavors," Weitzner added.

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Notes to Editors

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2. About CMP Technology (<http://www.cmp.com/>)

CMP Technology is a marketing solutions company serving the technology industry. Through its market-leading portfolio of trusted information brands, CMP has earned the confidence of more technology professionals than any other media company. As a result, CMP is the premier provider of access, insight and actionable programs designed to connect sellers and buyers in ways that yield superior return on investment. CMP Technology is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com/>), a global provider of news distribution and specialist information services with a market capitalization of more than \$3 billion.