



United Business Media

Embargoed until 09:00AM

15 October 2004

UNITED BUSINESS MEDIA INVESTOR PRESENTATIONS The Healthcare Businesses

UBM is today holding one of its regular investor seminars. UBM executive presentations will focus on those groupwide businesses which service the global healthcare industry – representing approximately 25 per cent of UBM's 2003 pro-forma revenues.

The presentation slides will be available from 10:15 on the investor relations page of the UBM website – where it is also possible to register for the full webcast.

Please go to www.unitedbusinessmedia.com for details.

UBM does not intend to provide any trading update at today's presentations. Apart from the regular issuance of CMP Media's monthly technology advertising page statistics, UBM's next scheduled trading update is its usual full year pre-close trading update - this year on 15th December.

For further information please contact:

Michael Waring	United Business Media	020 7921 5031
Colin Browne	The Maitland Consultancy	07733 103 800
Nick Molden	United Business Media	07765 105902

Notes to Editors:

United Business Media plc (<http://www.unitedbusinessmedia.com>) is a leading provider of business information services to the technology, healthcare, media, automotive, financial services and property industries. UBM offers services in news distribution, market research, publishing and events to customers across the globe. Its brands include PR Newswire, the world's leading corporate news distribution service; NOP World, one of the largest market research groups globally;

and CMP, the B2B media and exhibition group operating in high tech, healthcare, property, entertainment, jewellery & fashion in the US, UK, Asia and Europe.

This press release includes statements which are not historical facts and are considered “forward-looking” within the meaning of Section 27 of the Securities Act of 1933, as amended. These forward-looking statements reflect UBM's current views about future events, business and growth strategy and financial performance. These forward-looking statements are identified by their use of terms and phrases such as “believe,” “expect,” “plan,” “anticipate,” “on target” and similar expressions identifying forward-looking statements. Investors should not rely on forward-looking statements because they are subject to a variety of risks, uncertainties and other factors that could cause actual results to differ materially from UBM’s expectations. UBM expressly does not undertake any duty to update forward-looking statements. Management does not attempt to update forecasts unless conditions materially change.